## Bluemont Fair P.O. Box 217, Bluemont VA 20135 540-554-2367 Bluemontfair.org

Dear Prospective Food Vendor,

Welcome to the 2017 season. You've received this mailing because you have been a food vendor in the past, have expressed an interest in becoming one or because we've enjoyed your products and would like you to join us. Please find the attached vendor information sheet, application, map and Loudoun County Temporary Food Permit Application.

The Bluemont Fair is a village-wide, two-day country fair with an estimated attendance of 7,000 – 10,000 visitors. This year will be our 48<sup>th</sup> year. It's always held on the third weekend of September, which falls on September 16<sup>th</sup> and 17<sup>th</sup> this year.

The vendor categories this year are:

- Food Concessionaire: Products that are prepared on site for consumption onsite.
- Specialty Foods: Reduced fees for vendors with a limited product line that are not intended to be consumed on-site.

Again this year we will offer Interactive or Educational Activity Vendor Discounts. Include a hands-on activity or demonstration at your space that our visitors can participate in and receive a discount on vendor fees or free fair passes for your group. We're open to all ideas!

Vendor application acceptance will be based on uniqueness of foods offered, with locally sourced ingredients preferred, and the timeliness of our receipt of your <u>completed</u> application package. Last year we had to turn vendors away, so please be aware that the deadline is July 1, 2017.

Please read the information sheet and application. If you have questions, feel free to e-mail us at <a href="mailto:Flaco20135@gmail.com">Flaco20135@gmail.com</a> or call us at 540-338-2134 (no texts please).

Many thanks,

Rachel Wetherill, Jean Daly and Betty Potter Bluemont Fair Food Chairs